

NAME

Kyle Greenan

LOCATION

Austin, Texas

MOBILE

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PROFESSION

Creative Direction, User Experience

ABOUT

I'm a passionate designer that loves to drive products forward while also adhering to the needs of users and business goals. You can find me working cross-functionally to gain deeper insight into users opinions and motives. I enjoy guiding and developing the whole experience of a product, from user experience to the visual execution. You can expect me to be invested in the product, the process and it's success. Let's iterate and design great things together.

EDUCATION

University of Houston, B.F.A., Graphic Communication — 2005

SKILLS

Agile Methodologies, Art Direction, Contextual Inquiry, Data Visualization, Heuristic Analysis, Information Architecture, Interaction Design, Interviewing, Journey Mapping, Prototyping, Scenarios, Sketching, Storyboarding, Strategy Development, UI Design, Usability Testing, Wireframing

Creative Director
Sysco Labs

Lead UI/UX Designer
CAKE Corporation

Art Director
Civitas Learning, Inc.

Principal Visual Designer
Civitas Learning, Inc.

Designer – Freelance
Razorfish

Interactive Designer
Trademark Media

SYSCO LABS, SYSCO CORP.

Creative Director

- Manage a creative team that designs Sysco Labs projects from MVP to final product.
- Established a common design language for use in products based on Sysco's brand

CAKE CORPORATION

Lead UI / UX Designer

- Lead user-facing creative for business and consumer acquisition
- Research, wireframe, prototype and mockup to communicate interaction and design concepts

CIVITAS LEARNING, INC.

Art Director

- Provided creative vision and concept design for all current products
- Conceived original designs and marketing concepts used in sales decks and partner summits

RAZORFISH

Designer – Freelance

- Produced experiences via mockups, site flows and storyboards for many F500 companies
- Provided support for 'pitch' designs for new business opportunities

TRADEMARK MEDIA

Interactive Designer

- Designed, produced and developed wordpress, expression engine and drupal based websites
- Managed multiple accounts, facilitated meetings with clients to ensure project success